



**2025**  
*Special Event*  
**SPONSORSHIPS**



# Strengthening Our Community Together



Collaboration is at the core of building a healthy, connected community. This year, Treasure Coast Food Bank is hosting four signature events designed to inspire collective action, raise awareness, and support our innovative programs to end hunger.

These events are thoughtfully planned to enhance our community’s well-being throughout the year.

By becoming an event sponsor, your company can directly join our mission while enjoying increased visibility and unique opportunities to engage with our vibrant community.

## 2025 EVENTS

17th Annual Empty Bowls Project

Bid to Beat Hunger Online Auction

5th Annual Out Run Hunger 5k

11th Annual Pack The House

## DATE

March 8th, 2025

April 25th through May 5th, 2025

September 20, 2025

October 24-25, 2025

## BENEFITS OF SPONSORSHIP

Showcase your brand through event promotions that reach thousands of community members



Provide your team with opportunities to get involved and make a tangible difference



Align your organization with a trusted leader in creating solutions to food insecurity



COMMUNITY ENGAGEMENT  
THOUSANDS OF  
IMPRESSIONS EACH WEEK

EMAIL REACH  
30,000 SUBSCRIBERS

SOCIAL MEDIA  
OVER 29,000 FOLLOWERS



[STOPHUNGER.ORG](https://stophunger.org)



[@TCFOODBANK](https://www.instagram.com/tcfoodbank)



WE ARE FEEDING THE TREASURE COAST

# 17TH ANNUAL EMPTY BOWLS PROJECT

**Saturday, March 8, 2025**  
**8:00 AM – 12:00 PM**  
**Fort Pierce Farmers Market**  
**101 Melody Lane, Fort Pierce, FL 34950**



## BAG SPONSOR (FULFILLED)



- ✓ Your logo on bag with TCFB logo
- ✓ Opportunity to place promotional items in bags
- ✓ Social media post

The Empty Bowls project will be back for its' 17th year on Saturday, March 8th, 2025, at the Fort Pierce Farmer's Market from 8:00 am to 12:00 pm. Hundreds of ceramic bowls handcrafted by local students will be sold and auctioned to raise money and awareness about hunger in our community. Attendees will receive complimentary soup from local restaurants with the purchase of a bowl.

## 2025 SPONSORSHIP BENEFITS

**Exclusive Digital Billboard Promotion:** Your company logo will be prominently displayed on our digital billboard promoting the event. This high-traffic exposure in St. Lucie County ensures thousands of local impressions in the weeks leading up to the event (60 days)

Your company's name or logo will be featured in (1) boosted Facebook ad promoting the event

Opportunity to place promotional items into bowl gift bags

Company logo included in Empty Bowls e-blasts (3) Logo size varies by level. (30,000+ subscribers)

Mention on Empty Bowls Facebook event

Logo with hyperlink on the event webpage

Acknowledgement on Treasure Coast Food Bank's social media pages with 29k+ potential impressions.

Logo on sponsor board prominently displayed at the event

## NUMBER OF MEALS PROVIDED

Ceramic  
Sponsor  
\$2,500

Porcelain  
Sponsor  
\$1,000

Clay  
Sponsor  
\$500

Glaze  
Sponsor  
\$250



20,000



8,000



4,000



2,000



**SPONSORSHIP DEADLINE FOR FULL BENEFITS: FEB 8, 2025**



**YES! We would like to sponsor the 17th Annual Empty Bowls at the following level:**

- ☐ **Ceramic Sponsor \$2,500**   ☐ **Porcelain Sponsor \$1,000**   ☐ **Clay Sponsor \$500**   ☐ **Glaze Sponsor \$250**  
☐ **Bag Sponsor (Fulfilled) \$1,000**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail this form with payment to:**

**Treasure Coast Food Bank**  
**401 Angle Road**  
**Fort Pierce, FL 34947**

Or charge our credit card

☐ Visa   ☐ MC   ☐ Amex   ☐ Discover

Account #: \_\_\_\_\_

Expires: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_



**For more information, contact our Development team  
at [development@tcfoodbank.org](mailto:development@tcfoodbank.org)  
or 772.446.1752.**

**Please send a hi-res company logo to  
[development@tcfoodbank.org](mailto:development@tcfoodbank.org).**

**THANK YOU**  
**for being a 2025 Empty Bowls Sponsor!**

**SPONSORSHIP DEADLINE FOR FULL BENEFITS: FEB 8, 2025**

# BID TO BEAT HUNGER ONLINE AUCTION



**April 25 - May 5, 2025**  
**[Stophunger.org/auction](https://stophunger.org/auction)**

Support Treasure Coast Food Bank's Bid to Beat Hunger Online Auction, a virtual fundraising event that invites the community to bid on an exciting array of unique items and experiences. This auction offers sponsors a powerful opportunity for digital and print brand visibility, connecting with socially conscious bidders invested in our mission to end hunger across the Treasure Coast. Join us as a sponsor and play a vital role in raising critical funds to provide food, hope, and security for local families.

## BAG SPONSOR (FULFILLED)



- ✓ Your logo on bag with TCFB logo
- ✓ Opportunity to place promotional items in bags
- ✓ Social media post

## 2025 SPONSORSHIP BENEFITS

**Exclusive Digital Billboard Promotion:** Your company logo will be prominently displayed on our digital billboard promoting the event. This high-traffic exposure in St. Lucie County ensures thousands of local impressions in the weeks leading up to the event (60 days)

Embedded welcome video on the auction website from your company welcoming participants to the auction

Your company's name or logo will be featured in (1) boosted Facebook ad promoting the auction

Opportunity to include promotional materials in auction winner bags (provided by sponsor)

Your logo on auction e-blasts (3) with 30,000+ potential impressions

Logo with hyperlink on the auction event website and mention on the Facebook event page

Acknowledgment and recognition on TCFB's social media pages with 29,000+ potential impressions

Winning  
Sponsor  
**\$2,500**

Bidding  
Sponsor  
**\$1,000**

Paddle  
Sponsor  
**\$500**

Gavel  
Sponsor  
**\$250**



## NUMBER OF MEALS PROVIDED

**40,000**

**20,000**

**8,000**

**4,000**



**SPONSORSHIP DEADLINE FOR FULL BENEFITS: MARCH 25, 2025**



## SPONSORSHIP COMMITMENT

**YES! We would like to sponsor the Bid to Beat Hunger Online Auction at the following level:**

- ☐ **Winning Sponsor \$2,500** ☐ **Bidding Sponsor \$1,000** ☐ **Paddle Sponsor \$500** ☐ **Gavel Sponsor \$250**  
☐ **Bag Sponsor (Fulfilled) \$1,000**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail this form with payment to:**

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401 Angle Road  
Fort Pierce, FL 34947**

Or charge our credit card

☐ Visa ☐ MC ☐ Amex ☐ Discover

Account #: \_\_\_\_\_

Expires: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_



**For more information, contact the Development Team  
at (772) 446-1765 or [development@tcfoodbank.org](mailto:development@tcfoodbank.org).**

**Please send a hi-res company logo to  
[development@tcfoodbank.org](mailto:development@tcfoodbank.org).**

# THANK YOU

**for sponsoring the Bid to Beat Hunger Online Auction!**

**SPONSORSHIP DEADLINE FOR FULL BENEFITS: MARCH 25, 2025**



# 5th Annual OUTRUN HUNGER 5K

September 20, 2025



Treasure Coast Food Bank's 5th Annual Out Run Hunger 5K unites the community to end hunger. Proceeds support hunger relief programs, providing meals and essential resources. This event inspires community engagement, offering participants and sponsors a chance to make a lasting local impact. Let's end hunger, together!

## BAG SPONSOR (FULFILLED)



- ✓ Your logo on bag with TCFB logo
- ✓ Opportunity to place promotional items in bags
- ✓ Social media post

## 2025 SPONSORSHIP BENEFITS

Brand mention as Pace Setter Sponsor on (1) full-page print advertisement in a local magazine. (40,000 Impressions)

Logo on Race Bibs

Opportunity for mascot/spokesperson to appear and speak at the event

Your logo on event digital billboard in downtown Fort Pierce (60 days)

Company banner displayed at the race (company to provide banner)

Opportunity to provide promotional materials in all race bags

Booth at the race (optional), includes a 6 ft table and 2 chairs

Logo on Out Run Hunger 5k Shirts (Size of logo varies by level)

Logo with hyperlink on event website and mention on the Facebook event page

Complimentary race entries

Verbal recognition during the event

**Pace Setter  
Sponsor  
\$5,000**

**Sprinter  
Sponsor  
\$2,500**

**Logger  
Sponsor  
\$1,000**

**Walker  
Sponsor  
\$500**

✓			
✓			
✓			
✓	✓		
✓	✓		
✓	✓	✓	
✓	✓	✓	✓
Extra Large Logo	Large Logo	Medium Logo	Small Logo
✓	✓	✓	✓
6 Entries	4 Entries	3 Entries	1 Entries
✓	✓	✓	✓
40,000	20,000	8,000	4,000

## NUMBER OF MEALS PROVIDED



**SPONSORSHIP DEADLINE FOR FULL BENEFITS: AUGUST 20, 2025**

5th Annual

**OUTRUN  
HUNGER**



**5K**

# SPONSORSHIP COMMITMENT

**YES! We would like to sponsor Out Run Hunger at the following level:**

- ☐ **Pace Setter Sponsor \$5,000** ☐ **Sprinter Sponsor \$2,500** ☐ **Jogger Sponsor \$1,000** ☐ **Walker Sponsor \$500**  
☐ **Bag Sponsor (Fulfilled) \$1,500**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

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Or charge our credit card

☐ Visa ☐ MC ☐ Amex ☐ Discover

Account #: \_\_\_\_\_

Expires: \_\_\_\_\_

Security Code: \_\_\_\_\_

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or 772.446.1752.**

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***THANK YOU***  
**for being a 2025 Out Run Hunger Sponsor!**

**SPONSORSHIP DEADLINE FOR FULL BENEFITS: AUGUST 20, 2025**





**October 24-25**  
Treasure Coast Food Bank



Join Treasure Coast Food Bank for the 11th Annual Pack the House on October 24-25, 2025, a dynamic two-day event where sponsors, volunteers, and community partners unite to pack thousands of nutritious meals, personal care items and household essentials for local families. This impactful initiative offers sponsors high-visibility branding opportunities while supporting the mission to end hunger across the Treasure Coast. Showcase your commitment to the community and be part of this meaningful effort to ensure all our neighbors have the healthy food and services they need to thrive.

## 2025 SPONSORSHIP BENEFITS

	Title Sponsor \$20,000	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Supporting Sponsor \$1,000
	<b>Fulfilled</b>				
Event Naming Rights: The event is referred to as "Your Brand's 11th Annual Pack the House"	<input checked="" type="checkbox"/>				
Exclusive recognition as the Title Sponsor on all organic & paid printed and digital materials, e-blasts, and TCFB social media pages (29,000+ followers)	<input checked="" type="checkbox"/>				
Press Release Media Mentions (2)	<input checked="" type="checkbox"/>				
Video from your spokesperson embedded on the event webpage and posted on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Speaking opportunity during the event at the Kickoff Ceremony 10/24	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company name or logo will be featured in (2) boosted Facebook ads promoting this event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Opportunity to provide promotional materials at a food distribution event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Verbal recognition during shifts	<b>All Shifts</b>	<b>All Shifts</b>	<b>4 Shifts</b>	<b>3 Shifts</b>	<b>2 Shifts</b>
Number of priority volunteer spots and t-shirts included	<b>Up to 50</b>	<b>Up to 40</b>	<b>Up to 30</b>	<b>Up to 20</b>	<b>Up to 10</b>
Logo on Pack the House T-Shirt (Size of logo varies by level)	<b>Logo on Front of Shirt</b>	<b>Extra Large Logo</b>	<b>Large Logo</b>	<b>Medium Logo</b>	<b>Small Logo</b>
Logo on sponsor sign prominently displayed at the event.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and mention across all TCFB social media channels (29,000+ followers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special Invite to event Kickoff Ceremony & Breakfast	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



**SPONSORSHIP DEADLINE FOR FULL BENEFITS: SEPTEMBER 24, 2025**



# SPONSORSHIP COMMITMENT

**YES! We would like to sponsor the 11th Annual Pack the House at the following level:**

- ☐ Title Sponsor \$20,000 (**Fulfilled**)   ☐ Presenting Sponsor \$10,000  
☐ Platinum Sponsor \$5,000   ☐ Gold Sponsor \$2,500   ☐ Supporting Sponsor \$1,000

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

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or 772.446.1752.

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[development@tcfoodbank.org](mailto:development@tcfoodbank.org).

# THANK YOU

**for being a 2025 Pack the House Sponsor!**

**SPONSORSHIP DEADLINE FOR FULL BENEFITS: SEPTEMBER 24, 2025**