



2025 Special Event SPONSORSHIPS



Strengthening Our Community Together



Collaboration is at the core of building a healthy, connected community. This year, Treasure Coast Food Bank is hosting four signature events designed to inspire collective action, raise awareness, and support our innovative programs to end hunger.

These events are thoughtfully planned to enhance our community's well-being throughout the year.

By becoming an event sponsor, your company can directly join our mission while enjoying increased visibility and unique opportunities to engage with our vibrant community.

2025 EVENTS

17th Annual Empty Bowls Project

DATE

March 8th, 2025

Bid to Beat Hunger Online Auction

April 25th through May 5th, 2025

5th Annual Out Run Hunger 5k

September 20, 2025

11th Annual Pack The House

October 24-25, 2025

BENEFITS OF SPONSORSHIP

Showcase your brand through event promotions that reach thousands of community members



Provide your team with opportunities to get involved and make a tangible difference



Align your organization with a trusted leader in creating solutions to food insecurity



COMMUNITY ENGAGEMENT
THOUSANDS OF
IMPRESSIONS EACH WEEK

EMAIL REACH
30,000 SUBSCRIBERS

SOCIAL MEDIA
OVER 29,000 FOLLOWERS

STOPHUNGER.ORG



@TCFOODBANK



WE ARE FEEDING THE TREASURE COAST

17TH ANNUAL EMPTY BOWLS PROJECT

Saturday, March 8, 2025
8:00 AM – 12:00 PM
Fort Pierce Farmers Market
101 Melody Lane, Fort Pierce, FL 34950

The Empty Bowls project will be back for its' 17th year on Saturday, March 8th, 2025, at the Fort Pierce Farmer's Market from 8:00 am to 12:00 pm. Hundreds of ceramic bowls handcrafted by local students will be sold and auctioned to raise money and awareness about hunger in our community. Attendees will receive complimentary soup from local restaurants with the purchase of a bowl.

2025 SPONSORSHIP BENEFITS

Exclusive Digital Billboard Promotion: Your company logo will be prominently displayed on our digital billboard promoting the event. This high-traffic exposure in St. Lucie County ensures thousands of local impressions in the weeks leading up to the event (60 days)

Your company's name or logo will be featured in (1) boosted Facebook ad promoting the event

Opportunity to place promotional items into bowl gift bags

Company logo included in Empty Bowls e-blasts (3) Logo size varies by level. (30,000+ subscribers)

Mention on Empty Bowls Facebook event

Logo with hyperlink on the event webpage

Acknowledgement on Treasure Coast Food Bank's social media pages with 29k+ potential impressions.

Logo on sponsor board prominently displayed at the event

NUMBER OF MEALS PROVIDED

20,000

8,000

4,000

2,000



BAG SPONSOR (FULFILLED)



- Your logo on bag with TCFB logo
- Opportunity to place promotional items in bags
- Social media post

Ceramic
Sponsor
\$2,500

Porcelain
Sponsor
\$1,000

Clay
Sponsor
\$500

Glaze
Sponsor
\$250



SPONSORSHIP DEADLINE FOR FULL BENEFITS: FEB 8, 2025

YES! We would like to sponsor the 17th Annual Empty Bowls at the following level:

Ceramic Sponsor \$2,500 Porcelain Sponsor \$1,000 Clay Sponsor \$500 Glaze Sponsor \$250
 Bag Sponsor (Fulfilled) \$1,000

Company Name: _____

Please mail this form with payment to:

**Treasure Coast Food Bank
401 Angle Road
Fort Pierce, FL 34947**

Contact Name: _____

Phone: _____

Email: _____

Or charge our credit card

Address: _____

Visa MC Amex Discover

City: _____

Account #: _____

State: _____ Zip: _____

Expires: _____

Website: _____

Security Code: _____

Signature: _____

Signature: _____



For more information, contact our Development team
at development@tcfoodbank.org
or 772.446.1752.

Please send a hi-res company logo to
development@tcfoodbank.org.

THANK YOU
for being a 2025 Empty Bowls Sponsor!

SPONSORSHIP DEADLINE FOR FULL BENEFITS: FEB 8, 2025

BID TO BEAT HUNGER ONLINE AUCTION



April 25 - May 5, 2025
StopHunger.org/auction

Support Treasure Coast Food Bank's Bid to Beat Hunger Online Auction, a virtual fundraising event that invites the community to bid on an exciting array of unique items and experiences. This auction offers sponsors a powerful opportunity for digital and print brand visibility, connecting with socially conscious bidders invested in our mission to end hunger across the Treasure Coast. Join us as a sponsor and play a vital role in raising critical funds to provide food, hope, and security for local families.

2025 SPONSORSHIP BENEFITS

Exclusive Digital Billboard Promotion: Your company logo will be prominently displayed on our digital billboard promoting the event. This high-traffic exposure in St. Lucie County ensures thousands of local impressions in the weeks leading up to the event (60 days)

Embedded welcome video on the auction website from your company welcoming participants to the auction

Your company's name or logo will be featured in (1) boosted Facebook ad promoting the auction

Opportunity to include promotional materials in auction winner bags (provided by sponsor)

Your logo on auction e-blasts (3) with 30,000+ potential impressions

Logo with hyperlink on the auction event website and mention on the Facebook event page

Acknowledgment and recognition on TCFB's social media pages with 29,000+ potential impressions

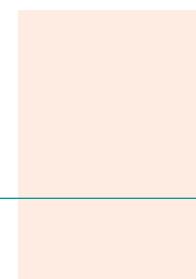
Winning
Sponsor
\$2,500



Bidding
Sponsor
\$1,000



Paddle
Sponsor
\$500



Gavel
Sponsor
\$250



BAG SPONSOR (FULFILLED)

- Your logo on bag with TCFB logo
- Opportunity to place promotional items in bags
- Social media post

NUMBER OF MEALS PROVIDED

40,000

20,000

8,000

4,000



SPONSORSHIP DEADLINE FOR FULL BENEFITS: MARCH 25, 2025



SPONSORSHIP COMMITMENT

YES! We would like to sponsor the Bid to Beat Hunger Online Auction at the following level:

Winning Sponsor \$2,500 **Bidding Sponsor \$1,000** **Paddle Sponsor \$500** **Gavel Sponsor \$250**
 Bag Sponsor (Fulfilled) \$1,000

Company Name: _____

Please mail this form with payment to:

**Treasure Coast Food Bank
401 Angle Road
Fort Pierce, FL 34947**

Contact Name: _____

Phone: _____

Email: _____

Or charge our credit card

Address: _____

Visa MC Amex Discover

City: _____

Account #: _____

State: _____ Zip: _____

Expires: _____

Website: _____

Security Code: _____

Signature: _____

Signature: _____



**For more information, contact the Development Team
at (772) 446-1765 or development@tcfoodbank.org.**

**Please send a hi-res company logo to
development@tcfoodbank.org.**

THANK YOU

for sponsoring the Bid to Beat Hunger Online Auction!

SPONSORSHIP DEADLINE FOR FULL BENEFITS: MARCH 25, 2025

5th Annual OUTRUN HUNGER 5K

September 20, 2025

Treasure Coast Food Bank's 5th Annual Out Run Hunger 5K unites the community to end hunger. Proceeds support hunger relief programs, providing meals and essential resources. This event inspires community engagement, offering participants and sponsors a chance to make a lasting local impact. Let's end hunger, together!

2025 SPONSORSHIP BENEFITS

Brand mention as Pace Setter Sponsor on (1) full-page print advertisement in a local magazine. (40,000 Impressions)

Logo on Race Bibs

Opportunity for mascot/spokesperson to appear and speak at the event

Your logo on event digital billboard in downtown Fort Pierce (60 days)

Company banner displayed at the race (company to provide banner)

Opportunity to provide promotional materials in all race bags

Booth at the race (optional), includes a 6 ft table and 2 chairs

Logo on Out Run Hunger 5k Shirts (Size of logo varies by level)

Logo with hyperlink on event website and mention on the Facebook event page

Complimentary race entries

Verbal recognition during the event



BAG SPONSOR (FULFILLED)



- Your logo on bag with TCFB logo
- Opportunity to place promotional items in bags
- Social media post

Pace Setter Sponsor \$5,000	Sprinter Sponsor \$2,500	Jogger Sponsor \$1,000	Walker Sponsor \$500
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Pace Setter Sponsor \$5,000	Sprinter Sponsor \$2,500	Jogger Sponsor \$1,000	Walker Sponsor \$500
Logo on Race Bibs	✓		
Opportunity for mascot/spokesperson to appear and speak at the event	✓		
Your logo on event digital billboard in downtown Fort Pierce (60 days)	✓	✓	
Company banner displayed at the race (company to provide banner)	✓	✓	
Opportunity to provide promotional materials in all race bags	✓	✓	✓
Booth at the race (optional), includes a 6 ft table and 2 chairs	✓	✓	✓
Logo on Out Run Hunger 5k Shirts (Size of logo varies by level)	Extra Large Logo	Large Logo	Medium Logo
Logo with hyperlink on event website and mention on the Facebook event page	✓	✓	✓
Complimentary race entries	6 Entries	4 Entries	3 Entries
Verbal recognition during the event	✓	✓	✓

NUMBER OF MEALS PROVIDED

40,000	20,000	8,000	4,000
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SPONSORSHIP DEADLINE FOR FULL BENEFITS: AUGUST 20, 2025



SPONSORSHIP COMMITMENT

YES! We would like to sponsor Out Run Hunger at the following level:

Pace Setter Sponsor \$5,000 **Sprinter Sponsor \$2,500** **Jogger Sponsor \$1,000** **Walker Sponsor \$500**
 Bag Sponsor (Fulfilled) \$1,500

Company Name: _____

Please mail this form with payment to:

**Treasure Coast Food Bank
401 Angle Road
Fort Pierce, FL 34947**

Contact Name: _____

Phone: _____

Email: _____

Or charge our credit card

Address: _____

Visa MC Amex Discover

City: _____

Account #: _____

State: _____ Zip: _____

Expires: _____

Website: _____

Security Code: _____

Signature: _____

Signature: _____



**For more information, contact our Development team
at development@tcfoodbank.org
or 772.446.1752.**

**Please send a hi-res company logo to
development@tcfoodbank.org.**

THANK YOU
for being a 2025 Out Run Hunger Sponsor!

SPONSORSHIP DEADLINE FOR FULL BENEFITS: AUGUST 20, 2025



October 24-25
Treasure Coast Food Bank



Join Treasure Coast Food Bank for the 11th Annual Pack the House on October 24-25, 2025, a dynamic two-day event where sponsors, volunteers, and community partners unite to pack thousands of nutritious meals, personal care items and household essentials for local families. This impactful initiative offers sponsors high-visibility branding opportunities while supporting the mission to end hunger across the Treasure Coast. Showcase your commitment to the community and be part of this meaningful effort to ensure all our neighbors have the healthy food and services they need to thrive.

2025 SPONSORSHIP BENEFITS

Title Sponsor \$20,000	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Supporting Sponsor \$1,000
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Fulfilled

Event Naming Rights: The event is referred to as "Your Brand's 11th Annual Pack the House"	<input checked="" type="checkbox"/>				
Exclusive recognition as the Title Sponsor on all organic & paid printed and digital materials, e-blasts, and TCFB social media pages (29,000+ followers)	<input checked="" type="checkbox"/>				
Press Release Media Mentions (2)	<input checked="" type="checkbox"/>				
Video from your spokesperson embedded on the event webpage and posted on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Speaking opportunity during the event at the Kickoff Ceremony 10/24	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company name or logo will be featured in (2) boosted Facebook ads promoting this event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Opportunity to provide promotional materials at a food distribution event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Verbal recognition during shifts	All Shifts	All Shifts	4 Shifts	3 Shifts	2 Shifts
Number of priority volunteer spots and t-shirts included	Up to 50	Up to 40	Up to 30	Up to 20	Up to 10
Logo on Pack the House T-Shirt (Size of logo varies by level)	Logo on Front of Shirt	Extra Large Logo	Large Logo	Medium Logo	Small Logo
Logo on sponsor sign prominently displayed at the event.	<input checked="" type="checkbox"/>				
Logo and mention across all TCFB social media channels (29,000+ followers)	<input checked="" type="checkbox"/>				
Special Invite to event Kickoff Ceremony & Breakfast	<input checked="" type="checkbox"/>				



SPONSORSHIP DEADLINE FOR FULL BENEFITS: SEPTEMBER 24, 2025



SPONSORSHIP COMMITMENT

YES! We would like to sponsor the 11th Annual Pack the House at the following level:

Title Sponsor \$20,000 (**Fulfilled**) **Presenting Sponsor** \$10,000
 Platinum Sponsor \$5,000 **Gold Sponsor** \$2,500 **Supporting Sponsor** \$1,000

Company Name: _____

Please mail this form with payment to:

Treasure Coast Food Bank
401 Angle Road
Fort Pierce, FL 34947

Contact Name: _____

Phone: _____

Email: _____

Or charge our credit card

Address: _____

Visa MC Amex Discover

City: _____

Account #: _____

State: _____ Zip: _____

Expires: _____

Website: _____

Security Code: _____

Signature: _____

Signature: _____



For more information, contact our Development team
at development@tcfoodbank.org
or 772.446.1752.

Please send a hi-res company logo to
development@tcfoodbank.org.

THANK YOU

for being a 2025 Pack the House Sponsor!

SPONSORSHIP DEADLINE FOR FULL BENEFITS: SEPTEMBER 24, 2025