

2021

ANNUAL REPORT



A Letter from the CEO



"I know we all hoped that COVID-19 would have been a thing of the past as we welcomed in 2021. Instead, as we hear of new variants, people across the Treasure Coast continue to face overwhelming struggles in their wake."

As such, 2021 unfolded as a year of tremendous growth for Treasure Coast Food Bank. We continued our heightened response efforts and pivoted in ways our organization never had to experience before. We've grown leaps and bounds to keep up with the critical needs of our community as we worked around the clock to provide more than 45 million meals to our neighbors in need.

Our network of hunger fighting agencies has expanded to include a total of 400 community-based organizations. These are churches, schools, community centers, food pantries, senior housing complexes, and more - who have all joined forces to ensure children, seniors, veterans, and anyone in need had access to food and sustenance as we worked together to end hunger on the Treasure Coast.

Treasure Coast Food Bank's staff increased by 30% over the past 15 months. This is the largest staffing pool we've had in our organization's history. These members have been critical to our ability to keep up with the programmatic and operational demands as we doubled the number of meals to the community.

We also ushered in new programs - OrderAhead and Market Fresh on the Move.

OrderAhead provides convenient, equitable access to groceries on demand for working families who can seamlessly place an online order, set a pick-up time, and pick-up food at a place and time that works for their needs. This has helped keep families from having to decide between missing a shift or having groceries for a week - or seniors from having to worry about having enough food to make it through the end of the month.

Market Fresh on the Move is the epitome of health and accessibility. This innovative social enterprise is a roving grocery store on wheels bringing healthy, fresh produce and other whole foods to food desert neighborhoods across

the Treasure Coast. Shoppers are empowered by hopping on board the vehicle, choosing their items, and using SNAP benefits at check-out. Food is made available at a very competitive price and each purchase is reinvested back into the program. I welcome each and every one of you to follow along on the Market Fresh journey to board the vehicle, shop, and help us keep this program running strong into the future.

We continue to bring comprehensive services to thousands of families struggling with hunger and poverty in our community. We have expanded our job training programs, which equip students with the skills to obtain gainful employment in supply chain, truck driver training, and the culinary industry. Food Bank Case Managers connected 30,000 families with wrap around services and benefits assistance to address health, wellness, childcare, and employment. We worked to bring Hurricane Irma Relief Funds for Treasure Coast residents still struggling with necessary home repairs from that devastating event. Our Food Production kitchen continued to bridge the gap between Florida farmers and the dinner table, rescuing 10 million pounds of produce, which equals more than 300 tractor trailer truckloads and converting it into healthy, fresh meals.

With all of this headway, it is my pleasure to announce that we've only just begun. 2022 and beyond is slated to be the biggest leap yet for Treasure Coast Food Bank as we usher in the next phase of growth for our organization and community.

I am honored to know that our growth and accomplishments in serving our community has been made possible by your gifts and unwavering support.

A handwritten signature in black ink that reads "Judith Cruz".

Judith Cruz | President & CEO

MARKET FRESH ON THE MOVE PROGRAM



Community based access to fresh, nutritious food

Market Fresh on the Move is a fully self-contained 'roving grocery store on wheels' deployed across identified food desert micro-neighborhoods across Indian River County, offering convenient access to healthy, fresh food options for food insecure households on a regular basis.

By utilizing data to strategically target known-food deserts, and to identify gaps in existing services and food access points, *Market Fresh on the Move* is an innovative, effective solution working to directly address hunger on the frontlines across Indian River County.

Market Fresh on the Move Stocked like a grocery store, *Market Fresh on the Move* provides first-quality food products including fresh fruits and vegetables, dairy, eggs, and meat, as well as a variety of dry and canned products. *Fresh Market on the Move* accepts cash, credit and Access SNAP Cards for payment and offers many specials helping neighbors dollars go further.

Market Fresh on the Move will positively impact 8,000 Indian River County residents struggling with food accessibility by eliminating access barriers and offering affordable and consistent access to nutritious foods directly in the community.

StopHunger.org

Consolidated Balance Sheet

2020-2021

ASSETS

Cash and Cash Equivalents	\$7,681,846
Investments	\$78,173
Accounts Receivable	\$703,891
Inventory	\$2,111,074
Prepaid Expense And Other Assets	\$89,734
Fixed Assets	\$4,505,101

Total Assets **\$15,169,819**

LIABILITIES

Accounts Payable Accrued Expenses.....	\$1,527,629
Notes Payable.....	\$2,378,348
Other Liabilities.....	\$241,628

Total Liabilites **\$4,147,615**

NET ASSETS

Unrestricted Net Assets	\$5,197,154
Temporarily Restricted Net Assets.....	\$5,825,050

Total Net Assets **\$11,022,204**

Total Liability Net Assets **\$15,169,819**



Financials



SUPPORT & REVENUE: \$45,489,706

GRANTS & CONTRIBUTIONS

\$6,161,495

SOCIAL ENTERPRISE REVENUE

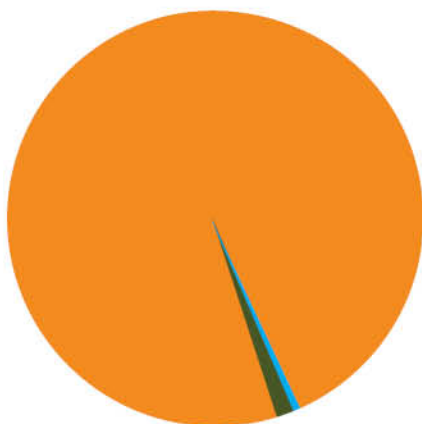
\$680,867

DONATED GOODS & SERVICES

\$34,065,985

OTHER INCOME

\$311,686



EXPENSES: \$44,251,470

97%

PROGRAM EXPENSES

\$42,847,950

2%

GENERAL ADMIN & MANAGEMENT

\$1,030,080

1%

FUNDRAISING

\$373,440

CHANGE IN NET ASSETS: \$1,200,282



PERFORMANCE SNAPSHOT

250,000 individuals received assistance

**20,316,940 lbs. of food
distributed to clients**

\$84,547,254 in benefits provided

**3,498 VOLUNTEERS donated
23,647 hours of service**

Food
Should
Not
Be An
Impossible
Choice



Who We Serve



Our mission is contagious collaboration to provide nutritious food and services to people in need and initiate programs about the issues affecting hunger in our community.

OUR WORK

10,059,117

Produce:

Pounds of fresh produce provided.



Multiple studies show that eating a diet rich in produce can significantly reduce the risk of type 2 diabetes, heart disease, obesity, and some cancers.

350,000

Summer Meals:

Number of meals provided through our Summer Meals Program.



We provide fresh made breakfasts, lunches, and snacks to children throughout the summer.

366+

Community based programs partner with TCFB to distribute food products and other resources..



Quality, affordable health and dental insurance for kids.





HURRICANE IRMA ASSISTANCE CONTINUES

Hurricane Irma, which occurred in 2017, was the costliest storm in Florida's history. According to the National Climatic Research Center, damages upwards of \$220 million occurred along the Treasure Coast.

For those struggling to make ends meet, already difficult household decisions were further compounded when families were left to deal with the destruction in Irma's wake. Families were faced with destruction to their homes, costly repairs, loss of possessions, and in some cases, total displacement.

Treasure Coast Food Bank's Hurricane Irma Recovery Project, which served 100 households and 320 individuals over the last year, addressed the struggles faced by low-income families impacted by Irma, which had hindered recovery of the household. The program provided comprehensive case management, which involved the creation of a unique household action plan that identified areas of needed support. Based on the action plan, households were provided with various supports such as home repairs, furnishings, household supplies, and referrals to other community-based agencies to help address needs.

The Hurricane Irma Assistance Project is a "one-stop shop" model, so clients do not have to frequent multiple agencies to receive the diversity of support needed. Additionally, the program focuses on addressing the underlying areas of a struggling household's situation that were present prior to the disaster, which as a result of the disaster, were only further compounded causing additional struggle. By understanding these underlying causes, Treasure Coast Food Bank is working to make a truly long-term impact for each family served.

Client Testimonial

"For 4 long years I struggled to keep the house in the mid 80's on hot days with a small window AC. They had to be replaced each year. When I saw the application I applied hoping to get 2 new window units. Then I talked to the TCFB Program Coordinator. Next thing you know a miracle happened! An entire new central unit. I just sat down and cried. It has made a huge difference especially with all my health issues. I like to thank all of you at the Treasure Coast Food Bank that made a dream a reality."

The decision to reach out for assistance is often a difficult choice for our neighbors. Between the stigma surrounding pantries and common misconceptions about how the system works, many people do not seek the assistance they need.

Born and raised in Fort Pierce. She's lived in the same apartment near Treasure Coast Food Bank's **Your Plate Health and Wellness Center** for 19 years. Six years ago, after she struggled to fill out an application for SNAP benefits, a friend told her to stop in for help. The staff at Your Plate helped her fill out the application to receive SNAP benefits and has helped her every six months since then to keep her information current.

"It's a big help so I don't make any mistakes on the application," said the 61-year-old, adding, "I don't read very well."

With no car, she depends on her son for rides to the grocery store and doctor's appointments, but often will walk when no one is available. Getting assistance from Your Plate through a phone call has taken the long walk and the worry out of the application process, she said.



"What I want to say about the Food Bank, and what they did for me personally. I'm on a fixed income, and the little bit of food stamps I receive is not enough to carry me forward. When I can't afford to buy meats or fresh vegetables, the Food Bank is a great resource for me."

Mary Watson

Board of Directors

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PRESIDENT & CEO

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1203 Orange Avenue
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772-489-3034

ONLINE PRESENCE

Phone: 772-489-3034

Email: info@tcfoodbank.org

Website: StopHunger.org



TCFoodBank



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Treasure Coast
Food Bank



StopHunger.org

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