



# FARM TO TABLE BRUNCH



## Sponsorship Opportunities

### Spring Forward for Hunger April 2, 2017

Spring Forward for Hunger returns to downtown Stuart on Sunday, April 2. The event is Treasure Coast Food Bank's celebration of the Florida Harvest, and features locally sourced food. Over 150 guests will enjoy the culinary artistry of Chef Mark Muller, owner of Ellie's Downtown Deli, and the charming atmosphere of Ground Floor Farm.

Support Treasure Coast Food Bank by sponsoring this well-attended event. Our sponsorship packages offer an opportunity to gain excellent exposure as a supporter of the community we serve. We have a variety of packages available with varying benefits to your organization. Please review the attached packet.

Treasure Coast Food Bank is the only food bank and largest hunger relief organization on Florida's Treasure Coast, providing the community each year with millions of meals valued at more than \$50 million through robust programs and in partnership with 400 charitable organizations in Indian River, St. Lucie, Martin, and Okeechobee counties.

Please join us in making our 2nd annual Spring Forward for Hunger Brunch a great success. Thank you for your consideration.

***Together we can solve hunger.***



**Mission:** Our mission is to alleviate hunger by obtaining and distributing food and other essentials in Indian River, Martin, St. Lucie, and Okeechobee Counties. [stophunger.org](http://stophunger.org)

Treasure Coast Food Bank is a 501(c)(3) not for profit organization.





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## Sponsorship Levels

### Sponsor Benefits

Spring Harvest  
\$5,000

Farmer's Friend  
\$2,500

Rise & Shine  
\$1,000

Seed Sower  
\$500

A reserved table and signage exclusively for your marketing purposes at the event.



Name in event press releases.



Verbal recognition at event.



Opportunity to include promotional material in giveaway bags.



Logo on both print and online event materials including sponsor board prominently displayed at event.



Logo with hyperlink on Treasure Coast Food Bank's website and Facebook page.



Tickets to Spring Forward for Hunger Brunch.

8 tickets

6 tickets

4 tickets

2 tickets



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## STATS

### 2016 Annual Spring Forward for Hunger:

Attended by 150 supporters from across the Treasure Coast.

Raised nearly \$5,000 in net proceeds to benefit Treasure Coast Food Bank.

### 2016 Event Sponsors:

Berry Fresh, Ground Floor Farm, Natalie's Orchid Island, New England Seafood, Seabreeze Publications, and more.

### Treasure Coast Food Bank Support Base:

Constituent Base: 14,500

### Website:

Nearly 40,000 visits to Treasure Coast Food Bank website in 2016.  
6,500 email subscribers.

### Social Media:

Facebook Likes: 15,000+  
Twitter Followers: 1,800+



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## EVENT SPONSORSHIP FORM

\_\_\_\_\_  
Sponsor's name

\_\_\_\_\_  
Sponsor's address

Contribution authorized by:

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact e-mail address

\_\_\_\_\_  
Phone Number

Sponsorship amount: \$ \_\_\_\_\_

How name should be listed on collateral materials:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please email both a one color and full color EPS or PNG logo to [tromero@tcfoodbank.org](mailto:tromero@tcfoodbank.org) by March 21, 2017. We cannot guarantee inclusion if not received by March 21, 2017.

### FOR MORE INFORMATION:

Contact Wendie Berardi at 772.446.1796 or [wberardi@tcfoodbank.org](mailto:wberardi@tcfoodbank.org). Thank you for becoming a sponsor and supporting Treasure Coast Food Bank. A letter of acknowledgement will be sent to you for your tax purposes.

Treasure Coast Food Bank is a 501 (c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law. For your records our Federal Tax ID# is 65-0123281. A copy of the official registration and financial information may be obtained from the division of consumer services by calling tollfree (1-800-435-7352) (1-800-help-fla) or visiting [www.freshfromflorida.com](http://www.freshfromflorida.com) within the state. Registration does not imply endorsement, approval or recommendation by the state. Florida registration #ch-3049, tax id #65-0123281.



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