

GO ORANGE FOR HUNGER

One in six people on the Treasure Coast and Okeechobee face hunger. This September, we ask that you Go Orange for Hunger to raise awareness of this critical issue. As individuals, charities, businesses and government, we all have a role to play in getting more food to people in need.

WHY GO ORANGE FOR HUNGER ACTION MONTH?

To celebrate Go Orange Day on September 1st and bring awareness of the issue of hunger in our community throughout September, buildings, landmarks and people across the country will go orange.

Hunger Action Month is our opportunity to be a part of a month-long movement that has a real and lasting impact on the mission to end hunger in America.

In 2015 more buildings, landmarks and people than ever before turned their lights orange, wore orange or went orange on social media in commemoration of Hunger Action Month

However you choose to participate, thank you for your commitment to ending hunger in our community! Please remember to share, post and tweet how you Go Orange for Hunger this September using **#HungerActionMonth**

Donate. Volunteer. Advocate. Educate. Together, we can solve hunger.™

Visit stophunger.org to learn more.

YOU HAVE A ROLE TO PLAY

Individuals and families, buildings, landmarks, businesses, schools, universities and restaurants can all Go Orange for Hunger! Consider these great ideas:

- Wear orange clothing on September 1st and ask co-workers, friends and families to join you. Take a group photo and tweet it to **@FeedingAmerica** and **@TCFoodBank** using **#HungerActionMonth**
- Light your home orange for the month by purchasing orange light bulbs and replacing your outdoor or indoor lighting with them.
- Ask the manager of your office building, house of worship and community landmark if they can light up the building in orange for the month, a week or just one day.
- Cover lighting fixture with orange lighting filters, gels or create a visual display using the Hunger Action Month Logo.
- Tweet about **#HungerActionMonth** and include the color orange or the Hunger Action Month logo in your social media profile photos during September.





Light Up Orange

Hunger is closer than you think. In fact, it's right here in our area. This September, during Hunger Action Month, we're reaching out for help in shedding some light on this critical issue.

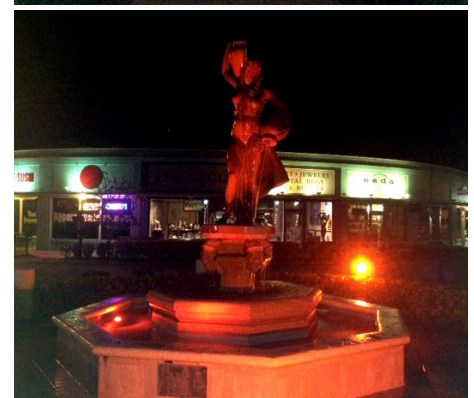
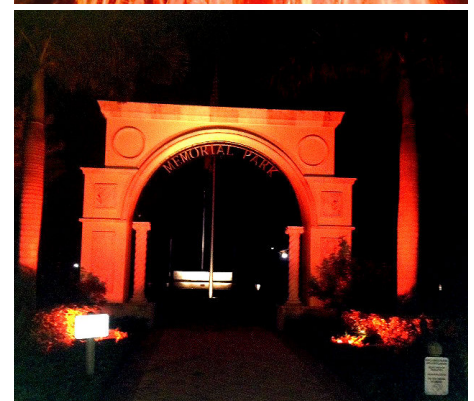
Here's how you can play a role:

- Light up your building during the month of September using orange lighting filters or gels.
- Educate your employees and building occupants on hunger and your support
- Go orange on your website & social media platforms
- Ask employees to wear orange on certain days during the month
- Engage the media in your efforts to *Light Up Orange*
- Issue a press release to local media about how you will *Light Up Orange*
- Consider a press event, such as a lighting ceremony, to draw local media to your door

Just submit the attached form to flip the switch and be on your way to joining *Light Up Orange!*

Thank You!

For information on *Light Up Orange* visit www.stophunger.org





Participation Form

Please fill out this form to participate in *Light Up Orange*. You can submit the form to ham@tcfoodbank.org or fax it to 772-489-5673. Thank you!

CONTACT INFORMATION

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BUSINESS NAME

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BUSINESS TYPE

..... CONTACT NAME

..... CONTACT TITLE

.....
ADDRESS

..... CITY

..... STATE

..... ZIP

..... TELEPHONE

..... FAX

.....
EMAIL

PARTICIPATION OPTIONS

MY BUILDING/LANDMARK WILL *LIGHT UP ORANGE* ON THESE DATES

PARTICIPATION DESCRIPTION

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MY BUSINESS WOULD LIKE TO RECEIVE MORE INFORMATION ON WAYS TO HELP END HUNGER IN THE COMMUNITY

MY BUSINESS WOULD LIKE MORE INFORMATION ON HOW TO OBTAIN *LIGHT UP ORANGE* TOOLS

.....
SIGNATURE

.....
DATE