

# Spring Forward FOR hunger

FARM-TO-TABLE BRUNCH

## Spring Into Sponsorship

Spring Forward for Hunger  
March 24 & April 14

Dear Friend,

Spring Forward for Hunger is Treasure Coast Food Bank's celebration of nutritious local food. Over the past two years, hundreds of guests have attended this wonderful farm-to-table experience which not only emphasizes the importance of good nutrition but also promotes buying, eating, and supporting all things local. This year Treasure Coast Food Bank is excited to host two events at local farms- Schacht Groves in Indian River County on March 24th and Kai-Kai Farm in Martin County on April 14th.

Please support Treasure Coast Food Bank by sponsoring this well-attended event. As a sponsor, your company will receive excellent exposure as a community partner including brand visibility on all event-related materials, social media and web pages, and recognition at each event. A list of sponsor levels and benefits is attached for your review.

Treasure Coast Food Bank is the only food bank and largest hunger-relief organization on Florida's Treasure Coast serving nearly 100,000 individuals in need each week. Through the partnership with over 300 charitable organizations in Indian River, Martin, St. Lucie, and Okeechobee counties, Treasure Coast Food Bank provides millions of meals each year to hungry children, seniors, and families.

Please join us in making our 3rd annual Spring Forward for Hunger Brunch a great success and help fight hunger in our community! For questions or additional information, please contact Manager of Social Engagement Rebecca Rodriguez at [rrodriguez@tcfoodbank.org](mailto:rrodriguez@tcfoodbank.org) or call 772.446.1757. Thank you for your consideration.

With gratitude,



Judith Cruz  
President & CEO



**Mission:** Our mission is to alleviate hunger by obtaining and distributing food and other essentials in Indian River, Martin, St. Lucie, and Okeechobee Counties. [stophunger.org](http://stophunger.org)

Treasure Coast Food Bank is a 501(c)(3) not for profit organization.



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100% of proceeds with benefit children, seniors, and families struggling with hunger along the Treasure Coast.

### Sponsorship Levels

Sponsor Benefits	Spring Harvest \$5,000	Farmer's Friend \$2,500	Crop Grower \$1,000	Seed Sower \$500
A reserved table and signage exclusively for your marketing purposes at the event.	✓			
Name in event press releases.	✓	✓		
Verbal recognition at event.	✓	✓	✓	
Opportunity to include promotional material in giveaway bags.	✓	✓	✓	
Logo on both print and online event materials including sponsor board prominently displayed at event.	✓	✓	✓	✓
Logo with hyperlink on Treasure Coast Food Bank's website and Facebook page.	✓	✓	✓	✓
Tickets to Spring Forward for Hunger Brunch of your choice.	8 tickets	6 tickets	4 tickets	2 tickets



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## Event Sponsorship Form

\_\_\_\_\_  
Sponsor's name

\_\_\_\_\_  
Sponsor's address

Contribution authorized by:

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact e-mail address

\_\_\_\_\_  
Phone Number

Sponsorship amount: \$ \_\_\_\_\_

Cash  In-kind

How name should be listed on collateral materials:

\_\_\_\_\_  
\_\_\_\_\_

Please email both a one color and full color EPS or PNG logo to [tromero@tcfoodbank.org](mailto:tromero@tcfoodbank.org) by March 21, 2018. We cannot guarantee inclusion if not received by March 21, 2018.

### FOR MORE INFORMATION:

Contact Rebecca Rodriguez at 772.446.1757 or [rrodriguez@tcfoodbank.org](mailto:rrodriguez@tcfoodbank.org). Thank you for becoming a sponsor and supporting Treasure Coast Food Bank. A letter of acknowledgement will be sent to you for your tax purposes.

Treasure Coast Food Bank is a 501 (c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law. For your records our Federal Tax ID# is 65-0123281. A copy of the official registration and financial information may be obtained from the division of consumer services by calling tollfree (1-800-435-7352) (1-800-help-fla) or visiting [www.freshfromflorida.com](http://www.freshfromflorida.com) within the state. Registration does not imply endorsement, approval or recommendation by the state. Florida registration #ch-3049, tax id #65-0123281.



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## STATS

### 2017 Annual Spring Forward for Hunger:

Attended by more than 100 supporters from across the Treasure Coast.

Raised over \$15,000 in proceeds which provided more than 120,000 meals to children, seniors, and families struggling with hunger.

### 2017 Event Sponsors:

Chef Mark Muller of Ellie's Downtown Deli & Catering, Cheney Brothers, Costco, Fresh Shrimp USA, Ground Floor Farm, Localecopia, Martin Health System, New England Wholesale, Robert Erneston Produce, Ryan Owens, Sal & Sharon Saraniti, John & Joyce Slavsky, Stacole Fine Wines, Stuart Coffee The Gordana Uscumlic Foundation, Treasure Coast Legal, Tropicana Products, Inc., W. Atlee Burpee & Company

### TCFB Support Base:

Constituent Base: nearly 15,000

### Website:

Over 40,000 visits to Treasure Coast Food Bank website in 2017.  
13,000 email subscribers.

### Social Media:

Facebook Likes: 16,500  
Twitter Followers: 1,900



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